

**M.Com. - (Course Code : 023 / Lateral entry – 623- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**  
**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

SUBJECT CODE I YEAR	SUBJECT NAME	DAY & DATE OF EXAMINATION
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	FINANCIAL MANAGEMENT	Thursday 27th December 2018
130	MODERN MARKETING	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
<b>II Year</b>	<b><u>GROUP – A</u></b>	
210	COMPANY LAW	Monday 31st December 2018
230	DIRECT TAXES	Wednesday 2nd January 2019
220	PROJECT FINANCE	Thursday 3rd January 2019
240	ADVANCED CORPORATE ACCOUNTING	Friday 4th January 2019
250	ADVANCED COST ACCOUNTING	Saturday 5th January 2019
	<b><u>GROUP – B</u></b>	
211	MANAGEMENT OF FINANCIAL SERVICES	Monday 31st December 2018
241	BANK MANAGEMENT	Wednesday 2nd January 2019
221	ADVANCED BANKING	Thursday 3rd January 2019
231	INTERNATIONAL TRADE AND FOREIGN EXCHANGE	Friday 4th January 2019
251	BUSINESS LAW	Saturday 5th January 2019

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M. Com. Co-operative Management - (Course Code : DDE – 119 / Lateral entry - 719- New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M.. to 5.00 P.M.)

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	PRINCIPLES AND PRACTICE OF COOPERATION	Thursday 27th December 2018
130	RURAL ECONOMICS AND RURAL DEVELOPMENT	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
<b>II YEAR</b>		
210	CO – OPERATIVE BANKING AND NON – CREDIT INSTITUTIONS	Monday 31st December 2018
220	FUNCTIONAL MANAGEMENT IN CO – OPERATIVES	Wednesday 2nd January 2019
230	CO – OPERATIVE LAW	Thursday 3rd January 2019
240	CO – OPERATION ABROAD	Friday 4th January 2019
250	PROJECT ON INSTITUTIONAL TRAINING	.....

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Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M. Com. Banking & Insurance Management - (Course Code : DDE - 126 / Lateral entry - 626 - New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M.. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	FINANCIAL MANAGEMENT	Thursday 27th December 2018
130	MANAGEMENT OF LIFE INSURANCE	Friday 28th December 2018
140	BANKING, INSURANCE AND MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	BANKING LAW AND PRACTICE	Sunday 30th December 2018
<b>II YEAR</b>		
210	MANAGEMENT OF FINANCIAL SERVICE	Monday 31st December 2018
240	BANK MANAGEMENT	Wednesday 2nd January 2019
220	PROJECT FINANCE	Thursday 3rd January 2019
230	MANAGEMENT OF GENERAL INSURANCE	Friday 4th January 2019
250	BUSINESS LAW	Saturday 5th January 2019

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

  
**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**M.Com. (Computer Applications) – (Course Code : 152- New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I – YEAR</b>		
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	FINANCIAL MANAGEMENT	Thursday 27th December 2018
130	E-COMMERCE	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	COMPUTER PRACTICAL - I	Date & Time will be announced later
<b>II – YEAR</b>		
210	MANAGEMENT OF FINANCIAL SERVICES	Monday 31st December 2018
230	INTERNET AND ITS APPLICATIONS	Wednesday 2nd January 2019
220	PROJECT FINANCE	Thursday 3rd January 2019
240	ADVANCED CORPORATE ACCOUNTING	Friday 4th January 2019
250	COMPUTER PRACTICAL – II	Date & Time will be announced later

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Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
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**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**193**

**M.Com. Accounting & Finance - (Course Code : 193- New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M.. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	FINANCIAL MANAGEMENT	Thursday 27th December 2018
130	INVESTMENT AND PORTFOLIO MANAGEMENT	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	ADVANCED FINANCIAL ACCOUNTING	Sunday 30th December 2018
<b>II YEAR</b>		
210	MANAGEMENT OF FINANCIAL SERVICES	Monday 31st December 2018
230	DIRECT TAXES	Wednesday 2nd January 2019
220	PROJECT FINANCE	Thursday 3rd January 2019
240	ADVANCED CORPORATE ACCOUNTING	Friday 4th January 2019
250	ADVANCED COST ACCOUNTING	Saturday 5th January 2019

Annamalainagar  
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**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

  
**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**194**

**M.Com. Education Management - (Course Code : 194- New Regulations)**

(Applicable to Candidates joined from 2011-12)  
(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	EDUCATION MANAGEMENT	Wednesday 26th December 2018
120	FINANCIAL MANAGEMENT	Thursday 27th December 2018
130	COMMUNICATION SKILLS AND OFFICE MANAGEMENT	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
<b>II YEAR</b>		
210	BANKING FOR EDUCATIONAL – INSTITUTION ADMINISTRATORS	Monday 31st December 2018
220	EDUCATION SERVICE MARKETING	Wednesday 2nd January 2019
230	PSYCHOLOGY OF EDUCATIONAL INSTITUTION ADMINISTRATORS	Thursday 3rd January 2019
240	RESEARCH IN EDUCATION MANAGEMENT	Friday 4th January 2019
250	MANAGERIAL FINANCE IN EDUCATIONAL INSTITUTIONS	Saturday 5th January 2019

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Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M.Com. Marketing – (Course Code : 262- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**  
**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	CONSUMER BEHAVIOUR	Thursday 27th December 2018
130	MODERN MARKETING	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	RETAIL MANAGEMENT	Sunday 30th December 2018
<b>II Year</b>		
210	ADVERTISING MANAGEMENT	Monday 31st December 2018
220	SALES AND DISTRIBUTION MANAGEMENT	Wednesday 2nd January 2019
230	GLOBAL MARKETING	Thursday 3rd January 2019
240	MARKETING RESEARCH	Friday 4th January 2019
250	SERVICES MARKETING	Saturday 5th January 2019

Annamalainagar  
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**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**468**

**M.Com. Entrepreneurship - (Course Code : 468- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**  
**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Wednesday 26th December 2018
120	BUSINESS ENVIRONMENT	Thursday 27th December 2018
130	MODERN MARKETING	Friday 28th December 2018
140	MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	ESSENTIALS OF ENTREPRENEURSHIP	Sunday 30th December 2018
<b>II YEAR</b>		
210	INSTITUTIONAL SUPPORT FOR ENTREPRENEURSHIP	Monday 31st December 2018
220	PROJECT MANAGEMENT	Wednesday 2nd January 2019
230	LEGISLATION FOR ENTREPRENEURS	Thursday 3rd January 2019
240	EXPORT MARKETING	Friday 4th January 2019
250	MANAGEMENT OF RESOURCES	Saturday 5th January 2019

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS





**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**  
**Master of Business Administration - E-Business - (Course Code : 178) (Old Regulations)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPTS	Wednesday 26th December 2018
120	MARKETING MANAGEMENT	Thursday 27th December 2018
130	HUMAN RESOURCE MANAGEMENT	Friday 28th December 2018
140	FINANCIAL AND MANAGEMENT ACCOUNTING	Saturday 29th December 2018
150	E-COMMERCE	Sunday 30th December 2018
160	DATABASE MANAGEMENT SYSTEM	Monday 31st December 2018
170	MANAGEMENT INFORMATION SYSTEM	Wednesday 2nd January 2019
180	SOFTWARE PROJECT MANAGEMENT	Thursday 3rd January 2019

**II YEAR** (Examination will be held from 2.00 P.M. to 5.00 P.M.)

210	FINANCIAL MANAGEMENT	Wednesday 26th December 2018
220	STRATEGIC MANAGEMENT	Thursday 27th December 2018
230	E-COMMERCE - APPLICATION AND SECURITIES	Friday 28th December 2018
240	INTERNET AND JAVA PROGRAMMING	Saturday 29th December 2018
250	ADVANCED WEB DEVELOPMENT AND DESIGN TOOLS	Sunday 30th December 2018
260	ENTERPRISE RESOURCE PLANNING	Monday 31st December 2018
270	GLOBAL MARKETING	Wednesday 2nd January 2019
280	STRUCTURED SYSTEM ANALYSIS AND DESIGN	Thursday 3rd January 2019
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later.

**Master of Business Administration - E-Business - (Course Code : 178- New Regulations)**

(Applicable to Candidates joined from 2014-15)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
111	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
121	MARKETING MANAGEMENT	Thursday 27th December 2018
151	HUMAN RESOURCE MANAGEMENT	Friday 28th December 2018
181	FINANCIAL AND MANAGEMENT ACCOUNTING	Saturday 29th December 2018
131	FINANCIAL MANAGEMENT	Sunday 30th December 2018
141	DATABASE MANAGEMENT SYSTEM	Monday 31st December 2018
161	MANAGEMENT INFORMATION SYSTEM	Wednesday 2nd January 2019
171	SOFTWARE PROJECT MANAGEMENT	Thursday 3rd January 2019
<b>II YEAR</b> (Examination will be held from 2.00 P.M. to 5.00 P.M.)		
211	E-COMMERCE	Wednesday 26th December 2018
261	STRATEGIC MANAGEMENT	Thursday 27th December 2018
221	E-COMMERCE - APPLICATION AND SECURITIES	Friday 28th December 2018
231	INTERNET AND JAVA PROGRAMMING	Saturday 29th December 2018
241	ADVANCED WEB DEVELOPMENT AND DESIGN TOOLS	Sunday 30th December 2018
251	ENTERPRISE RESOURCE PLANNING	Monday 31st December 2018
271	GLOBAL MARKETING	Wednesday 2nd January 2019
281	STRUCTURED SYSTEM ANALYSIS AND DESIGN	Thursday 3rd January 2019
291	PROJECT WORK AND VIVA-VOCE	Date will be intimated later.



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**  
**Master of Business Administration - International Business - (Course Code : 179)**  
**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
120	INTERNATIONAL ACCOUNTING	Thursday 27th December 2018
130	INTERNATIONAL ECONOMICS	Friday 28th December 2018
140	INTERNATIONAL BUSINESS ENVIRONMENT	Saturday 29th December 2018
150	ORGANISATIONAL BEHAVIOUR	Sunday 30th December 2018
160	FOREIGN POLICY OF INDIA	Monday 31st December 2018
170	COMMUNICATION FOR GLOBAL MANAGERS	Wednesday 2nd January 2019
180	INFORMATION TECHNOLOGY AND E- COMMERCE	Thursday 3rd January 2019

**II YEAR** (Examination will be held from 2.00 P.M. to 5.00 P.M.)

210	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Wednesday 26th December 2018
220	INTERNATIONAL MARKETING MANAGEMENT	Thursday 27th December 2018
230	INTERNATIONAL FINANCIAL MANAGEMENT	Friday 28th December 2018
240	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Saturday 29th December 2018
250	GLOBAL STRATEGIC MANAGEMENT	Sunday 30th December 2018
260	INTERNATIONAL TRADE POLICIES AND DOCUMENTATION	Monday 31st December 2018
270	INTERNATIONAL MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Wednesday 2nd January 2019
280	EXPORT AND IMPORT FINANCE	Thursday 3rd January 2019
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - International Business - (Course Code : 179)**  
**( New Regulations) (Applicable to Candidates joined from 2016-17 and after)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
520	INTERNATIONAL ACCOUNTING	Thursday 27th December 2018
530	INTERNATIONAL ECONOMICS	Friday 28th December 2018
540	INTERNATIONAL BUSINESS ENVIRONMENT	Saturday 29th December 2018
550	FOREIGN POLICY OF INDIA	Sunday 30th December 2018
560	INFORMATION TECHNOLOGY AND E- COMMERCE	Monday 31st December 2018
570	COMMUNICATION FOR GLOBAL MANAGERS	Wednesday 2nd January 2019
580	ORGANIZATIONAL BEHAVIOR	Thursday 3rd January 2019

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
(EXAMINATION WILL BE HELD FROM 2.00 P.M. TO 05.00 P.M.)		
<b>II YEAR</b>		
610	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Wednesday 26th December 2018
620	INTERNATIONAL MARKETING MANAGEMENT	Thursday 27th December 2018
630	INTERNATIONAL FINANCIAL MANAGEMENT	Friday 28th December 2018
640	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Saturday 29th December 2018
650	GLOBAL STRATEGIC MANAGEMENT	Sunday 30th December 2018
660	INTERNATIONAL TRADE POLICIES AND DOCUMENTATION	Monday 31st December 2018
670	INTERNATIONAL MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Wednesday 2nd January 2019
680	EXPORT AND IMPORT FINANCE	Thursday 3rd January 2019
690	PROJECT WORK AND VIVA-VOCE	Date will be intimated later



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**  
**Master of Business Administration (Safety Management)- (Course Code : 230)**

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	Wednesday 26th December 2018
120	HUMAN RESOURCE MANAGEMENT	Thursday 27th December 2018
130	MARKETING MANAGEMENT	Friday 28th December 2018
140	FINANCIAL MANAGEMENT	Saturday 29th December 2018
150	FUNDAMENTALS OF SAFETY	Sunday 30th December 2018
160	SAFETY AND THE LAW	Monday 31st December 2018
170	FIRE ENGINEERING	Wednesday 2nd January 2019
180	SAFETY IN CONSTRUCTION INDUSTRY	Thursday 3rd January 2019
<b>II YEAR</b>		
(Examination will be held from 9.30 A.M. to 12.30 P.M.)		
210	SAFETY MANAGEMENT	Wednesday 26th December 2018
220	SAFETY ENGINEERING	Thursday 27th December 2018
230	APPRAISAL, ANALYSIS, INSPECTION AND CONTROL PROCEDURES	Friday 28th December 2018
240	INDUSTRIAL HYGIENE AND OCCUPATIONAL HEALTH	Saturday 29th December 2018
250	ENVIRONMENTAL EDUCATION	Sunday 30th December 2018
260	PRODUCTION AND MATERIALS MANAGEMENT	Monday 31st December 2018
270	SAFETY IN CHEMICAL INDUSTRY	Wednesday 2nd January 2019
280	SAFETY IN ELECTRICAL INDUSTRY	Thursday 3rd January 2019
290	PROJECT AND VIVA – VOCE	Date will be intimated later

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**Master of Business Administration - Industry Integrated- (Course Code : 249)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
120	HUMAN RESOURCE MANAGEMENT	Thursday 27th December 2018
130	PRODUCTION & MATERIALS MANAGEMENT	Friday 28th December 2018
140	MARKETING MANAGEMENT	Saturday 29th December 2018
150	FINANCIAL MANAGEMENT	Sunday 30th December 2018
160	FINANCIAL, COST AND MANAGEMENT ACCOUNTING	Monday 31st December 2018
170	RESEARCH METHODOLOGY	Wednesday 2nd January 2019
180	ORGANISATIONAL BEHAVIOUR	Thursday 3rd January 2019
190	INDUSTRY INTERNSHIP	-----
<b>II YEAR</b>		
(Examination will be held from 2.00 P.M. to 5.00 P.M.)		
210	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Wednesday 26th December 2018
220	INTERNATIONAL BUSINESS	Thursday 27th December 2018
	<b><u>GROUP – A</u></b>	
230	MANAGEMENT OF FUNDS AND ASSETS	Friday 28th December 2018
240	INVESTMENTS, SECURITY AND PORTFOLIO MANAGEMENT	Saturday 29th December 2018
250	MANAGEMENT OF FINANCIAL SERVICES	Sunday 30th December 2018
260	INTERNATIONAL FINANCE	Monday 31st December 2018
	<b><u>GROUP – B</u></b>	
231	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Friday 28th December 2018
241	PRODUCT, SERVICES AND DISTRIBUTION MANAGEMENT	Saturday 29th December 2018
251	ADVERTISING AND SALES PROMOTION	Sunday 30th December 2018
261	GLOBAL MARKETING	Monday 31st December 2018
	<b><u>GROUP – C</u></b>	
232	ORGANIZATIONAL DEVELOPMENT AND CHANGE	Friday 28th December 2018
242	TALENT AND COMPENSATION MANAGEMENT	Saturday 29th December 2018
252	EMPLOYEE WELFARE, RELATIONSHIP & LEGISLATION	Sunday 30th December 2018
262	GLOBAL HUMAN RESOURCE MANAGEMENT	Monday 31st December 2018
270	COMMUNITY PROJECT	-----
280	PROJECT WORK AND VIVA – VOCE	Date will be intimated later

Annamalainagar  
 Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
 CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**  
**Master of Business Administration – Information Systems - (Course Code : 269)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
120	MANAGERIAL ECONOMICS	Thursday 27th December 2018
130	ACCOUNTING AND FINANCE FOR MANAGERS	Friday 28th December 2018
140	MARKETING MANAGEMENT	Saturday 29th December 2018
150	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
160	PRODUCTION AND MATERIALS MANAGEMENT	Monday 31st December 2018
170	RESEARCH METHODS FOR MANAGEMENT	Wednesday 2nd January 2019
180	INFORMATION TECHNOLOGY APPLICATIONS LAB	-----

**II YEAR**

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

210	ORGANIZATIONAL BEHAVIOUR	Wednesday 26th December 2018
220	MANAGEMENT INFORMATION SYSTEM	Thursday 27th December 2018
230	DATABASE MANAGEMENT SYSTEM	Friday 28th December 2018
240	ELECTRONIC COMMERCE	Saturday 29th December 2018
250	ENTERPRISE RESOURCE PLANNING	Sunday 30th December 2018
260	DATA WAREHOUSING AND DATA MINING	Monday 31st December 2018
270	SOFTWARE PROJECT MANAGEMENT	Wednesday 2nd January 2019
280	ADVANCED WEBDESIGN	Thursday 3rd January 2019
290	PROJECT & VIVA – VOCE	Date will be intimated later

Annamalainagar

Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
 CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**Master of Business Administration - (Two Years/Online) (Course Code : 346 / 300)**

**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
120	FINANCIAL AND MANAGEMENT ACCOUNTING	Thursday 27th December 2018
130	MANAGERIAL ECONOMICS	Friday 28th December 2018
140	LEGAL ENVIRONMENT OF BUSINESS	Saturday 29th December 2018
150	ORGANISATIONAL BEHAVIOUR	Sunday 30th December 2018
160	WRITTEN ANALYSIS AND COMMUNICATION	Monday 31st December 2018
170	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Wednesday 2nd January 2019
180	RESEARCH METHODOLOGY	Thursday 3rd January 2019
<b>II YEAR</b>		
<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>		
210	HUMAN RESOURCE MANAGEMENT	Wednesday 26th December 2018
220	MARKETING MANAGEMENT	Thursday 27th December 2018
230	FINANCIAL MANAGEMENT	Friday 28th December 2018
240	PRODUCTION AND MATERIALS MANAGEMENT	Saturday 29th December 2018
250	INTERNATIONAL BUSINESS	Sunday 30th December 2018
260	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	Monday 31st December 2018
270	LABOUR WELFARE AND INDUSTRIAL RELATIONS	Wednesday 2nd January 2019
271	SALES AND DISTRIBUTION MANAGEMENT	Wednesday 2nd January 2019
272	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Wednesday 2nd January 2019
273	PRODUCTION PLANNING, CONTROL AND MAINTENANCE	Wednesday 2nd January 2019
274	PERSONAL PRODUCTIVITY TOOLS	Wednesday 2nd January 2019
280	TRAINING AND DEVELOPMENT	Thursday 3rd January 2019
281	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Thursday 3rd January 2019
282	MANAGEMENT OF FUNDS	Thursday 3rd January 2019
283	QUALITY MANAGEMENT	Thursday 3rd January 2019
284	INFORMATION TECHNOLOGY	Thursday 3rd January 2019
290	PROJECT & VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**Master of Business Administration - (Two Years/Online) (Course Code : 346 / 300)**

**NEW REGULATIONS - (Applicable to Candidates joined during 2016-17 and After)**

**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
520	ACCOUNTING FOR MANAGERS	Thursday 27th December 2018
530	MANAGERIAL ECONOMICS	Friday 28th December 2018
540	LEGAL ENVIRONMENT OF BUSINESS	Saturday 29th December 2018
550	RESEARCH METHODOLOGY AND STATISTICS	Sunday 30th December 2018
560	INTERNATIONAL BUSINESS	Monday 31st December 2018
570	MANAGERIAL COMMUNICATION	Wednesday 2nd January 2019
580	ORGANIZATIONAL BEHAVIOR	Thursday 3rd January 2019

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>II YEAR</b>		
<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>		
610	HUMAN RESOURCE MANAGEMENT	Wednesday 26th December 2018
620	MARKETING MANAGEMENT	Thursday 27th December 2018
630	FINANCIAL MANAGEMENT	Friday 28th December 2018
640	OPERATIONS MANAGEMENT	Saturday 29th December 2018
650	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	Sunday 30th December 2018
660	STRATEGIC MANAGEMENT	Monday 31st December 2018
670	LABOUR WELFARE AND INDUSTRIAL RELATIONS	Wednesday 2nd January 2019
671	SALES AND DISTRIBUTION MANAGEMENT	Wednesday 2nd January 2019
672	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Wednesday 2nd January 2019
673	PRODUCTION PLANNING, CONTROL AND MAINTENANCE	Wednesday 2nd January 2019
674	PERSONAL PRODUCTIVITY TOOLS	Wednesday 2nd January 2019
680	TRAINING AND DEVELOPMENT	Thursday 3rd January 2019
681	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Thursday 3rd January 2019
682	MANAGEMENT OF FINANCIAL SERVICES	Thursday 3rd January 2019
683	QUALITY MANAGEMENT	Thursday 3rd January 2019
684	INFORMATION TECHNOLOGY	Thursday 3rd January 2019
690	PROJECT & VIVA-VOCE	Date will be intimated later

Annamalainagar  
Date:01-10-2018

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## ANNAMALAI UNIVERSITY

DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018

**Master of Business Administration - Human Resource Management / Online - (Course Code : 347/438)****Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
120	HUMAN RESOURCE MANAGEMENT	Thursday 27th December 2018
130	PRODUCTION AND MATERIALS MANAGEMENT	Friday 28th December 2018
140	MARKETING MANAGEMENT	Saturday 29th December 2018
150	FINANCIAL MANAGEMENT	Sunday 30th December 2018
160	BUSINESS MATHEMATICS & STATISTICS	Monday 31st December 2018
170	ORGANISATIONAL BEHAVIOUR	Wednesday 2nd January 2019
180	MANAGERIAL COMMUNICATION	Thursday 3rd January 2019

**II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)**

210	ORGANISATIONAL DEVELOPMENT AND MANAGEMENT OF CHANGE	Wednesday 26th December 2018
220	TRAINING AND DEVELOPMENT	Thursday 27th December 2018
230	LABOUR WELFARE	Friday 28th December 2018
240	INDUSTRIAL RELATIONS	Saturday 29th December 2018
250	WAGES AND SALARY ADMINISTRATION	Sunday 30th December 2018
260	STRATEGIC MANAGEMENT	Monday 31st December 2018
270	E – BUSINESS	Wednesday 2nd January 2019
280	BUSINESS RESEARCH METHODS	Thursday 3rd January 2019
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - Human Resource Management / Online - (Course Code : 347/438)****New Regulations (Applicable to Candidates joined from 2016-17 and after)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
520	MARKETING MANAGEMENT	Thursday 27th December 2018
530	FINANCIAL MANAGEMENT	Friday 28th December 2018
540	OPERATIONS MANAGEMENT	Saturday 29th December 2018
550	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
560	STATISTICS FOR MANAGERS	Monday 31st December 2018
570	MANAGERIAL COMMUNICATION	Wednesday 2nd January 2019
580	ORGANIZATIONAL BEHAVIOR	Thursday 3rd January 2019

**II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)**

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
610	ORGANISATIONAL DEVELOPMENT AND MANAGEMENT OF CHANGE	Wednesday 26th December 2018
620	TRAINING AND DEVELOPMENT	Thursday 27th December 2018
630	LABOUR WELFARE	Friday 28th December 2018
640	INDUSTRIAL RELATIONS	Saturday 29th December 2018
650	WAGES AND SALARY ADMINISTRATION	Sunday 30th December 2018
660	STRATEGIC MANAGEMENT	Monday 31st December 2018
670	E – COMMERCE	Wednesday 2nd January 2019
680	BUSINESS RESEARCH METHODS	Thursday 3rd January 2019
690	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS





## ANNAMALAI UNIVERSITY

DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018

**Master of Business Administration - Marketing Management / Online - (Course Code : 348/437)****Old Regulations-** (Applicable to Candidates joined during 2015-16 and Before)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
130	HUMAN RESOURCE MANAGEMENT	Thursday 27th December 2018
150	PRODUCTION AND MATERIALS MANAGEMENT	Friday 28th December 2018
120	MARKETING MANAGEMENT	Saturday 29th December 2018
140	FINANCIAL MANAGEMENT	Sunday 30th December 2018
160	BUSINESS MATHEMATICS AND STATISTICS	Monday 31st December 2018
170	ADVERTISING MANAGEMENT	Wednesday 2nd January 2019
180	MANAGERIAL COMMUNICATION	Thursday 3rd January 2019

**II YEAR**

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

210	PRODUCT AND SERVICES MARKETING	Wednesday 26th December 2018
220	MARKETING RESEARCH	Thursday 27th December 2018
230	CONSUMER BEHAVIOUR	Friday 28th December 2018
240	GLOBAL MARKETING	Saturday 29th December 2018
250	SALES AND DISTRIBUTION MANAGEMENT	Sunday 30th December 2018
260	STRATEGIC MANAGEMENT	Monday 31st December 2018
270	E – BUSINESS	Wednesday 2nd January 2019
280	BUSINESS RESEARCH METHODS	Thursday 3rd January 2019
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - Marketing Management / Online - (Course Code : 348/437)****New Regulations** (Applicable to Candidates joined from 2016-17 and after)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
520	MARKETING MANAGEMENT	Thursday 27th December 2018
530	FINANCIAL MANAGEMENT	Friday 28th December 2018
540	OPERATIONS MANAGEMENT	Saturday 29th December 2018
550	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
560	STATISTICS FOR MANAGERS	Monday 31st December 2018
570	MANAGERIAL COMMUNICATION	Wednesday 2nd January 2019
580	ADVERTISING AND SALES PROMOTION	Thursday 3rd January 2019
<b>II YEAR</b>		
(Examination will be held from 2.00 P.M. to 5.00 P.M.)		
610	PRODUCT AND SERVICES MARKETING	Wednesday 26th December 2018
620	MARKETING RESEARCH	Thursday 27th December 2018
630	CONSUMER BEHAVIOUR	Friday 28th December 2018
640	RURAL MARKETING	Saturday 29th December 2018
650	SALES AND DISTRIBUTION MANAGEMENT	Sunday 30th December 2018
660	STRATEGIC MANAGEMENT	Monday 31st December 2018
670	E – COMMERCE	Wednesday 2nd January 2019
680	BUSINESS RESEARCH METHODS	Thursday 3rd January 2019
690	PROJECT WORK AND VIVA –VOCE	Date will be intimated later

Annamalainagar

Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**

**Master of Business Administration - Financial Management / Online - (Course Code : 349/436)-**

**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
130	HUMAN RESOURCE MANAGEMENT	Thursday 27th December 2018
170	PRODUCTION AND MATERIALS MANAGEMENT	Friday 28th December 2018
140	MARKETING MANAGEMENT	Saturday 29th December 2018
120	FINANCIAL MANAGEMENT	Sunday 30th December 2018
160	BUSINESS MATHEMATICS AND STATISTICS	Monday 31st December 2018
150	FINANCIAL AND MANAGEMENT ACCOUNTING	Wednesday 2nd January 2019
180	MANAGERIAL COMMUNICATION	Thursday 3rd January 2019

**II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)**

210	MANAGEMENT OF FINANCIAL SERVICES	Wednesday 26th December 2018
220	INTERNATIONAL FINANCE	Thursday 27th December 2018
230	FINANCIAL ANALYSIS AND INDUSTRIAL FINANCING	Friday 28th December 2018
240	MANAGEMENT OF FUNDS AND ASSETS	Saturday 29th December 2018
250	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Sunday 30th December 2018
260	STRATEGIC MANAGEMENT	Monday 31st December 2018
270	E – BUSINESS	Wednesday 2nd January 2019
280	BUSINESS RESEARCH METHODS	Thursday 3rd January 2019
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - Financial Management / Online - (Course Code : 349/436)**

**New Regulations (Applicable to Candidates joined from 2016-17 and after)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
520	MARKETING MANAGEMENT	Thursday 27th December 2018
530	FINANCIAL MANAGEMENT	Friday 28th December 2018
540	OPERATIONS MANAGEMENT	Saturday 29th December 2018
550	HUMAN RESOURCE MANAGEMENT	Sunday 30th December 2018
560	STATISTICS FOR MANAGERS	Monday 31st December 2018
570	MANAGERIAL COMMUNICATION	Wednesday 2nd January 2019
580	ACCOUNTING FOR MANAGERS	Thursday 3rd January 2019

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>(EXAMINATION WILL BE HELD FROM 2.00 P.M. TO 05.00 P.M.)</b>		

**II YEAR**

610	MANAGEMENT OF FINANCIAL SERVICES	Wednesday 26th December 2018
620	INTERNATIONAL FINANCE	Thursday 27th December 2018
630	DERIVATIVES MANAGEMENT	Friday 28th December 2018
640	RISK MANAGEMENT AND INSURANCE	Saturday 29th December 2018
650	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Sunday 30th December 2018
660	STRATEGIC MANAGEMENT	Monday 31st December 2018
670	E – COMMERCE	Wednesday 2nd January 2019
680	BUSINESS RESEARCH METHODS	Thursday 3rd January 2019
690	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**463****ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018****Master of Business Administration - (Hotel Management and Tourism) – (Course Code : 463)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Wednesday 26th December 2018
120	HUMAN RESOURCE MANAGEMENT	Thursday 27th December 2018
130	BUSINESS RESEARCH METHODS	Friday 28th December 2018
140	HOTEL AND TOURISM MARKETING	Saturday 29th December 2018
150	ORGANISATIONAL BEHAVIOUR	Sunday 30th December 2018
160	TRAVEL AND TOURISM OPERATIONS	Monday 31st December 2018
170	HOTEL MANAGEMENT – PRINCIPLES AND PRACTICES	Wednesday 2nd January 2019
180	TOURISM MANAGEMENT INFORMATION SYSTEM	Thursday 3rd January 2019
<b>II – YEAR</b>		
<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>		
210	FINANCIAL AND MANAGEMENT ACCOUNTING	Wednesday 26th December 2018
220	MANAGERIAL COMMUNICATION	Thursday 27th December 2018
230	STRATEGIC MANAGEMENT	Friday 28th December 2018
240	CUSTOMER RELATIONSHIP MANAGEMENT	Saturday 29th December 2018
250	ECOLOGY AND ENVIRONMENT MANAGEMENT FOR TOURISM	Sunday 30th December 2018
260	HOTEL AND TOURISM LAW	Monday 31st December 2018
270	PROJECT AND VIVA-VOCE	Date will announced later
	<b>(Candidates joined during 2011-12 and Before)</b>	
271	INDUSTRIAL EXPOSURE TRAINING AND DEVELOPMENT REPORT	Date will announced later
	<b>(Candidates joined during 2012-13 and After)</b>	

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Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**531**

**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**  
**Master of Business Administration - (Business Applications) – (Course Code : 531)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	MANAGERIAL ACCOUNTING	Wednesday 26th December 2018
120	STATISTICAL METHODS FOR BUSINESS ECONOMICS	Thursday 27th December 2018
130	STRATEGY AND MANAGEMENT IN INTERNATIONAL ORGANISATIONS	Friday 28th December 2018
140	ANALYSIS FOR GENERAL MANAGEMENT	Saturday 29th December 2018
150	ORGANISATION DEVELOPMENT	Sunday 30th December 2018
160	MANAGEMENT COMMUNICATION	Monday 31st December 2018
170	COMPANY LAW	Wednesday 2nd January 2019
180	MANAGEMENT CONTROL SYSTEM	Thursday 3rd January 2019

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

<b>II – YEAR</b>		
210	ECONOMICS FOR MANAGERS	Wednesday 26th December 2018
220	ADVANCED ENTREPRENEURSHIP	Thursday 27th December 2018
230	LEADERSHIP TRENDS AND VALUES	Friday 28th December 2018
240	CORPORATE FINANCE	Saturday 29th December 2018
250	INVESTMENT ANALYSIS	Sunday 30th December 2018
251	BANKS AND STOCK EXCHANGES	Monday 31st December 2018
260	CONSUMER BEHAVIOUR	Wednesday 2nd January 2019
261	DATA BASE MARKETING	Thursday 3rd January 2019
270	FINANCIAL DECISION MAKING	Friday 4th January 2019
271	CAPITAL MARKETING	Saturday 5th January 2019
280	RISK AND INSURANCE	Sunday 6th January 2019
281	LIFE INSURANCE MATHEMATICS	Monday 7th January 2019
290	MANAGEMENT OF RETAIL ENTERPRISES	Tuesday 8th January 2019

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

291	RETAIL MARKETING	Friday 4th January 2019
300	INDUSTRIAL PSYCHOLOGY AND INDUSTRIAL LAW	Saturday 5th January 2019
301	PERSONNEL MANAGEMENT	Sunday 6th January 2019
310	TELECOM NETWORK MANAGEMENT	Monday 7th January 2019
311	MOBILE AND WIRELESS NETWORKING	Tuesday 8th January 2019
320	PROJECT REPORT & VIVA – VOCE	Date will be intimated later

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**542**

**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018**  
**Master of Business Administration - Hospital Management - (Course Code : 542)**

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	HEALTH COMMUNICATION	Wednesday 26th December 2018
120	INTRODUCTION TO PUBLIC HEALTH	Thursday 27th December 2018
130	RESOURCE MANAGEMENT (MATERIALS)	Friday 28th December 2018
140	RESOURCE MANAGEMENT (HUMAN)	Saturday 29th December 2018
<b>II YEAR</b>		
210	LAW & HOSPITALS	Sunday 30th December 2018
220	MARKETING	Monday 31st December 2018
230	QUALITY ASSURANCE	Wednesday 2nd January 2019
240	INFORMATION MANAGEMENT	Thursday 3rd January 2019
250	PROJECT WORK / PRACTICAL / LOG BOOK / VIVA-VOCE	Date will be intimated later

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**580****ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018****Master of Business Administration - (Design Management) – (Course Code : 580)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	PRINCIPLES OF DESIGN MANAGEMENT	Wednesday 26th December 2018
120	RETAIL REVOLUTION IN INDIA	Thursday 27th December 2018
130	BUSINESS COMMUNICATION	Friday 28th December 2018
140	MARKETING AND SALES MANAGEMENT	Saturday 29th December 2018
150	ADVERTISING AND PUBLIC RELATIONS	Sunday 30th December 2018
160	PROJECT HANDLING	Monday 31st December 2018
170	HUMAN RESOURCE MANAGEMENT	Wednesday 2nd January 2019
180	FRANCHISE MANAGEMENT AND OPERATIONS	Thursday 3rd January 2019
<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>		
<b>II – YEAR</b>		
210	BRAND PROMOTIONS AND MANAGEMENT	Wednesday 26th December 2018
220	INTRODUCTION TO MALLS	Thursday 27th December 2018
230	CUSTOMER RELATIONSHIP MANAGEMENT	Friday 28th December 2018
240	SUPPLY CHAIN MANAGEMENT	Saturday 29th December 2018
250	FASHION RETAILING	Sunday 30th December 2018
251	VISUAL MERCHANDISING	Monday 31st December 2018
252	INTERNATIONAL BRANDS IN INDIA	Wednesday 2nd January 2019
253	FASHION MARKETING AND EVENTS	Thursday 3rd January 2019
260	REAL ESTATE MANAGEMENT	Sunday 30th December 2018
261	MALL MANAGEMENT	Monday 31st December 2018
262	SCOPE OF MULTIPLEXES AND MANAGING MULTIPLEXES	Wednesday 2nd January 2019
263	LIFESTYLE SPACE DESIGN MANAGEMENT	Thursday 3rd January 2019

Annamalainagar  
Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**590****ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS DECEMBER – 2018****Master of Business Administration - (Health Care & Hospital Management )- (Course Code : 590 / 665)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	INTRODUCTION TO HEALTHCARE AND HOSPITAL MANAGEMENT	Wednesday 26th December 2018
120	PRINCIPLES AND TECHNIQUES OF MANAGEMENT	Thursday 27th December 2018
130	BIostatISTICS AND HEALTH ECONOMICS	Friday 28th December 2018
140	NATIONAL PROGRAMMES, NGOs AND DISASTER MANAGEMENT	Saturday 29th December 2018

**(Examination will be held from 2.00 P.M. to 5.00 P.M.)****II – YEAR**

210	HOSPITAL DESIGN, INFORMATION SYSTEMS & SUPPORT SERVICES MANAGEMENT	Wednesday 26th December 2018
220	INSURANCE, SUPPLY CHAIN & HOSPITAL WASTE MANAGEMENT	Thursday 27th December 2018
230	OPERATIONS RESEARCH & RESEARCH METHODOLOGIES	Friday 28th December 2018
240	QUALITY ASSURANCE, LAW & ETHICS	Saturday 29th December 2018
250	DISSERTATION AND VIVA	Date will be intimated later

Annamalainagar

Date:01-10-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS